

Splash Page Specifications

The specs below contain the guidelines for Trade Show Internet to create a custom splash page for you. So that we have sufficient time to design your splash page, please provide the requested information at least 3 weeks prior to your rental start date. Thank you!

1. Logo

- a. PNG, JPEG or GIF file
- b. At least 200px x 200px
Transparent logo files preferred

2. Title Text

- a. Maximum length: 140 characters
- b. Font-Size: 14px to 30px
- c. Font Color: Hex or RGB
- d. Font Style: Normal / Bold / Underline
- e. Font: Helvetica, Arial or Times New Roman

3. Color Scheme

- a. Background Color #1 in Hex or RGB
- b. Background Color #2 (optional) in Hex or RGB

4. Body Text

- a. Maximum length: 300 characters
- b. Font-Size: 12px to 16px
- c. Font Color: Hex or RGB
- d. Font Style: Normal / Bold / Underline
- e. Font: Helvetica, Arial or Times New Roman

5. Call To Action Button

- a. Maximum Text Length: 50 characters
- b. Font-Size: 12px to 16px
- c. Button Background Color: Hex or RGB
- d. Font Color: Hex or RGB
- e. Font Style: Normal / Bold / Underline
- f. Button Size: Small, Medium or Large
- g. Font: Helvetica, Arial or Times New Roman
- h. Website URL for redirect upon click

6. Background Image

- a. PNG, JPEG or GIF file
- b. 1st Image Size: Min. 1920px x 1200px (displayed on PC/tablet)
- c. 2nd Image Size: Min. 768px x 1200px (displayed on mobile)

